

Graphic Arts - *REVISED for 2010*

Division Code: 24

SUPERINTENDENTS: Charlie Delahoz, Robert Hemp, Claire Warren
ASSISTANT SUPERINTENDENTS: Gustavo Delahoz, Roger Griffin, Alex Perdomo,
Vivian Rodriguez, Jean Zaldivar

Entry Form Registration Deadline: Tuesday - February 2, 2010

Accepts Groups?

NO

Check-In:

Teachers and Club Leaders, Thursday March 18, 2010 from 4:00 pm to 8:00 pm, in Arnold Hall

Individuals, Saturday March 20, 2010 from 10:00 am to 4:00 pm, in Arnold Hall.

Check-Out:

Thursday April 15, 2010 from 4:00 pm to 8:00 pm, in Arnold Hall.

This division was developed for students enrolled in Technology Education classes in the middle and senior high school level. Although open to all students, it is advisable that exhibitors check with a Technology Education teacher for further explanation of the criteria or visit <http://teched.dadeschools.net/>. Each class must be identified on the entry form. Special Centers and Opportunity Schools must include this information on form also.

Rules:

1. All work should be the original work of the individual and must have been completed by the individual since the previous Miami-Dade County Fair & Exhibitions.
2. Students are limited to one entry per class, but may enter more than one class.
3. Entries with inappropriate content will be disqualified.
4. Entries should not be hand-drawn. However, hand-drawn illustrations may be used if they are digitally scanned and then reproduced according to the specifications of the class student is entering.
5. All ideas, photos, images, text and art used from other sources must list the source, including anything in the public domain. It is unlawful to use copyrighted, registered, or trademarked items without permission. If copyrighted material is used, proper written permission must be included.
6. Media permission forms signed by person portrayed in photographs should be submitted with entries in all classes as necessary.
7. The official fair ID tag must be attached in the bottom margin of the entry's mounting board.
8. If applicable, the "Graphic Arts Division 24 Info Tag" shown at the end of this division must be completed, signed and affixed to the back of entry.
9. All work, unless otherwise noted, must be mounted on poster board, mat board, tag board, illustration board or railroad board. Entries should not be mounted on construction paper, corrugated cardboard or foam board.
10. Mounted entries should have a maximum mounted size of 12" x 18" (unless you have contacted division superintendents prior to the entry deadline and received a written waiver.)
11. Mounted entries must have a maximum of 1-inch border around entry.
12. No glass may be used in any projects.

Judging Criteria:

Judging rubrics for select Graphic Arts entry classifications are available for download at <http://teched.dadeschools.net/Resources.htm>.

Classes:

CLASS 1 - OFFSET ONE-COLOR PRINTING: Submit mounted sample of offset printed product printed with film negatives and plate or by direct-to-plate process. If using film negatives, must also submit the film negatives stripped into goldenrod masking sheet. The entry will be judged on quality of printing and registration.

CLASS 2 - OFFSET MULTI-COLOR: Submit mounted sample of offset printed product printed with film negatives and plate or by direct-to-plate process. If using negatives, must also submit the film negatives stripped into goldenrod masking sheet. The entry will be judged on quality of printing and registration.

CLASS 3 - SCREEN PROCESS PRINTING ONE COLOR: Student will submit a one-color screen process print. The print must be no larger than 11" x 17". The screen print may be either hand cut or photographic/direct emulsion. The entry will be judged on quality of printing, registration, intricacy of design and mounting. Entry may be printed on paper, felt or fabric.

CLASS 4 - SCREEN PROCESS PRINTING MULTI-COLOR: Student will submit a two-color screen process print. The print must be no larger than 11" x 17". The entry will be judged on quality of printing, intricacy of design, color registration and mounting. Entry may be printed on paper, felt or fabric.

CLASS 5 - BUSINESS CARD DESIGN, PRINTING AND BINDERY SKILLS

The purpose of this competition is to allow students to showcase their skills attained using communications technology printing and bindery equipment. Student will design, print, and cut business cards; printing on an offset or duplicator printing press, not laser or ink jet printed.

1. Submit one 8 1/2" x 11" sheet printed with the business cards in 10 or 12 up layout (printed by offset or duplicator printing press, not laser or ink jet printed).
2. Mount the sheet on 10"x 15" mat board. (See Rules 7 & 8.) On the margin of the mat board, adhere one cut business card. (Visit <http://teched.dadeschools.net/Resources.htm> for sample layout)
3. Also, submit 100 cut business cards stacked and firmly secured with a rubber band.
4. The business card design must include:
 - Original business name, original logo design, person's name and job title
 - Description of business specialty (example: "Specializing in Sports Uniforms")
 - Full fictional business address, email address, phone number, fax number and website.

Business cards will be judged for originality, layout, design and content; quality of printing; and demonstration of bindery skills (straight cut, back of card clean, etc.).

CLASS 6 - MAGAZINE FRONT AND BACK COVER:

2010 THEME – "Ecotourism" Ecotourism is tourism involving travel to areas having unspoiled natural resources, for the purpose of observing wildlife and learning about the environment. Traveling with minimal impact on the environment is also a primary concern of ecotourists.

Student will create an original magazine cover and full-page advertisement based on the theme.

The magazine must include:

- Front cover with an original fictional title, date, volume, issue, price barcode, and a list of a 2-4 articles.
- Back cover must be designed as a full-page advertisement related to this year's theme.

Magazine will be judged on content, integration of theme, design, quality of layout and mounting.

CLASS 7 - DVD COVER DESIGN:

2010 THEME - "Ecotourism" (See Class 6 for definition of Ecotourism)

Using the theme student will design a movie DVD front and back cover (with spine also designed and displayed). Design to be presented inside a DVD box. No video games.

1. The front cover must include
 - Original movie title, photo or artwork, price, slogan/tagline
 - Original production company title/logo (example: M-DCPS Studios)

2. The spine must have the movie title and production company.
3. The back cover layout must include in the design:
 - A one-paragraph description of the movie
 - Photos or digital images pertaining to the movie (2-4 images)
 - Cast/crew credits
 - Product price bar code

Entries will be judged on design, content, integration of theme, quality of mock-up. Fair registration and computer info tags must be mounted inside the DVD box.

CLASS 8 - LICENSE PLATE (VINYL SIGN MACHINE) Using vinyl letters and designs, student will produce a license plate. The license plate material may be either plastic or aluminum. The entry will be judged on intricacy of design, and quality of vinyl application.

CLASS 9 - 3D PACKAGE DESIGN: Students will submit a 3-D mock-up of a package design. The package sides should be laser or inkjet-printed and adhered to card stock, then formed to a size no larger than 12" x 12" x 12". Large products may be presented scaled to size (ex: bicycle box). Entries will be judged on design, content, originality, assembly of package. Hand-drawn images must be scanned and printed. (Products should be original designs, do not use actual product names.)

CLASS 10 - TRI-FOLD BROCHURE (MIDDLE SCHOOL ONLY)

2010 Theme, "Careers in Green Technology"

Examples: Environmental Engineer, Organic Farmer, Solar Energy Technician, Energy Efficiency Auditor, Climatologist, Hybrid Car Mechanic, etc.

The student will design a two-sided tri-fold brochure, pertaining to the theme "Careers in Green Technology." The student will research a career and create a tri-fold brochure with the following: job title and description, salary range, employment outlook, educational requirements, etc. The brochure must have 3-5 images relating to the career and the theme.

NOTE:

In an attempt to promote judging consistency we have developed the information tag shown here. Every entry in Division 24 must have one of the following labels affixed to the entry in addition to the regular claim tag. Entries that do not have a claim tag and an info tag will not be accepted for judging.

You may simply photocopy these labels. You may also design your own label as long as your design is the same size and has all the needed information.

Premiums:

Purple Ribbon	\$5.00 and Special Award Rosette
Blue Ribbon	4.00
Red Ribbon	3.00
White Ribbon	2.00
Yellow Ribbon	Ribbon Only

Trophies and Plaques:

- Best Overall Middle School in Classes 1-10
- Best Overall High School in Classes 1-10
- Chuck Earhart Award Trophy awarded Best Overall School in Division (Plaque)

Important Note:

If you are unable to pick up your exhibits on Thursday, April 15, 2010, please make arrangements to have someone else pick them up for you. Exhibits not picked up during check-out WILL BE discarded on Friday, April 16, 2010 at 8:00 am.

Miami-Dade County Fair & Exposition®
Graphic Arts, Dept. 24 Info. Tag

Computer Graphics Class Number

Software Used:

<input type="checkbox"/> _____	<input type="checkbox"/> _____
<input type="checkbox"/> _____	<input type="checkbox"/> _____
<input type="checkbox"/> _____	<input type="checkbox"/> _____

Judges' Use Only

I verify I used no registered, copyrighted, or trademarked materials:

Student Name: _____

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Computer Graphics Class Number

Software Used:

<input type="checkbox"/> _____	<input type="checkbox"/> _____
<input type="checkbox"/> _____	<input type="checkbox"/> _____
<input type="checkbox"/> _____	<input type="checkbox"/> _____

Judges' Use Only

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If there are no entries meeting the quality standards for special awards, no award will be given.