

Business Economics Finance and Marketing

Division Code: 35

SUPERINTENDENT: Iliana Marin, Stanley Thompkins

ASSISTANT SUPERINTENDENTS: Tonya Alvarez, Jacqueline Barker, Vernessa Bostick, Dr. Lupe Diaz, Fa'asi'u Kelly, Josephine Otero

STUDENT ASSISTANT: Alicia Thompkins

Entry Form Registration Deadline: Tuesday - February 2, 2010

Accepts Groups?

NO

Dioramas & Science boards must be covered attractively, including the back and sides

Check-In:

Teachers and Club Leaders, Thursday March 18, 2010 from 4:00 pm to 8:00 pm, in Arnold Hall.

Individuals, Saturday March 20, 2010 from 10:00 am to 4:00 pm, in Arnold Hall.

Check-Out:

Thursday April 15, 2010 from 4:00 pm to 8:00 pm, in Arnold Hall

Includes:

Exhibits demonstrating Economics, Personal and Business Finance, Entrepreneurship, International Business, Finance, Technology and Marketing. Specific examples are noted under Classes. Dioramas, self-standing posters or charts, games, original computer and software videos (limited to five minutes). Documentation of project not to exceed five typed pages.

Rules:

1. When turning in a project, the entry tag ID is placed securely on the bottom right side of the project. Entries are limited to one exhibit in one class only.
2. Video or computer software may not run longer than five minutes. All disks/diskettes must be properly labeled with the entry tag # and name(s) of the student(s) who worked on the entry. See additional criteria for software.
3. **All parts of the exhibit must be securely attached and the exhibit able to be handled without falling apart.** Written documentation should be attached to the back of the display board (if applicable) and labeled with exhibit name, class title, entrant names, phone number, school name and grade level designation.
4. Maximum size: poster, display boards and dioramas should not exceed 2' x 2' x 2'. When using a display board, the center section should not exceed 2'.
5. The computer generated tag must be attached to the front of the exhibit stating the project's name, entrant names, and the name of the class plus grade level designation for the entry. **The tag must be placed in the lower right hand corner of the exhibit.**
6. Professionally constructed materials will not be accepted as exhibits. All exhibits must be self-supporting for display purposes. Video and computer equipment will be available for judging purposes. Videos must be the standard VHS format and computer software must be IBM compatible.
7. **Multimedia projects:** Projects done on presentation software should meet the following minimum requirements:
 - a. Diskette label should identify software used and title of presentation.
 - b. Presentations cannot run more than five minutes.
 - c. Presentation should be set to run automatically.
 - d. Presentation will be evaluated on the following criteria:
 - i. Proper grammar and correct spelling
 - ii. Transitions used
 - iii. Graphics match the topic
 - iv. Sound effects incorporated in the presentation
 - v. Title and ending slide used
8. A printout of the presentation should be included.

9. Entrants whose entries are judged for Best of Show may be requested to demonstrate their entries and answer questions.
10. **Any entrant not conforming to the above rules will be disqualified.**
11. **Class 1** may include, but is not limited to, exhibits and documentation of: Advertising, Federal Budgets and deficits, Taxation, Monetary Policy, Supply and Demand, Scarcity, Entitlement Programs, activities dealing with banking (i.e. Exhibits on Money, Formats of Savings, tracing a dollar through a day), Gross Domestic product, Consumer Price Index, Goods and Services, Elasticity, Comparative Economic Systems and Types of Competition.
12. **Class 2** may include, but is not limited to, exhibits and documentation related to Stock Market activities, The Commodity Challenge research (see Social Studies Teachers for the specific program), Financial Planning programs, Comparative Shopping, Consumer Credit, Consumer Laws, Buying a House, Buying a Car and/or Personal Finance (how to budget, when to borrow, types of credit) and Insurance (types of insurance, insurance fraud).
13. **Class 3** may include, but is not limited to, exhibits and documentation of: Business Plans, Business Research and Development of Products or Services, Marketing Ideas, Product Design, How to Start Your Business, Laws of Incorporation and Types of Business Organizations.
14. **Class 4** may include, but is not limited to, exhibits and documentation of: World Trade, Import and Export Data, World Ports, International Airports, Currency Fluctuations, Politics of Trade, International Monetary Fund, The World Bank, Third World Debt, The European Community Market, Exchange Rate Systems, Protectionism versus Free Trade and Multinational Enterprises.
15. **Class 5** may include, but is not limited to, exhibits and documentation and software on: website design, multimedia presentations, programming, technology ethics, impact of technology on society, history and development of technology, management of technology, technology innovations on specific business fields and internet marketing. Website design, multimedia presentations and programming projects: These projects must be related to a theme in business and must be original. Group entries cannot exceed a membership of five students. Documentation cannot exceed five pages and must state: type of software used, rationale for project and amount of time required to complete the project.
16. **Class 6** must include, but is not limited to, exhibits and documentation of: travel and tourism, hospitality management, entrepreneurship, real estate and logistics.

Classes:

Class 1 - Economics	Class 4 - Intl Business & Finance
Class 2 - Personal & Business Finance	Class 5 - Technology
Class 3 - Entrepreneurship	Class 6 - Marketing

Judging Criteria:

Quality of presentation, neatness, emphasis on basic concepts in all projects, originality, creativity, logical development of critical thinking skills, accuracy and completeness.

Premiums:

Purple Ribbon	\$5.00 and Special Award Rosette
Blue Ribbon	4.00
Red Ribbon	3.00
White Ribbon	2.00
Yellow Ribbon	Ribbon Only

Only one Best of Show will be awarded per school level.

Best of Show - Elementary School	\$25.00
Best of Show - Middle School	25.00
Best of Show - High School	25.00

Important Note:

If you are unable to pick up your exhibits on Thursday, April 15, 2010, please make arrangements to have someone else pick them up for you. Exhibits not picked up during check-out WILL BE discarded on Friday, April 16, 2010 at 8:00 am.

If there are no entries meeting the quality standards for any "best of show" awards, no award will be given.